



## ■ LIVING TO 100 NETWORK

### Sponsorship Opportunities

*A trusted platform for aging well, positive mindset, and professional engagement.*

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### ◆ Who We Are

The *Living to 100 Network* is a multi-platform initiative founded by Dr. Joseph Casciani—psychologist, author, and host of the *Living to 100 Club Podcast*. We are redefining aging through education, inspiration, and community-building.

With a growing audience of older adults, caregivers, health professionals, and senior living leaders, we're becoming a recognized voice in longevity, resilience, and aging well.

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### ◆ What We Offer

Sponsors benefit from meaningful exposure across multiple platforms:

- **Podcast Promotion**  
Brand mentions or sponsored segments on the *Living to 100 Club Podcast* (250+ episodes and counting)
- **Website & Newsletter Placement**  
Logos and links on our homepage and in our monthly newsletter sent to 700+ engaged subscribers
- **Community Engagement**  
Access to our *Living to 100 Community*, including discussion events and digital workshops for older adults and professionals

- **Event Sponsorship**

Opportunities to sponsor live webinars, expert roundtables, or Aging & Technology showcases

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◆ **Why Partner With Us?**

- Align your brand with **healthy longevity and psychological wellness**
  - Reach a **targeted, high-trust audience** of aging adults, senior care leaders, and wellness advocates
  - Demonstrate **social responsibility and industry leadership** in the aging space
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## Sponsorship Tiers

■ **Supporting Sponsor – \$500/month**

- Logo and link on website
- Mention in monthly newsletter
- Social media thank-you post
- Recognition at one quarterly event
- Listed in our Community portal

■ **Partner Sponsor – \$1,000/month**

Everything in Level 1, plus:

- Mid-roll podcast mentions (2x/month)
- Dedicated social spotlight
- Featured logo in newsletter
- Recognition slide at events
- Share one branded resource (e.g., checklist, article)

■ **Founding Sponsor – \$2,000/month**

Everything in Levels 1 & 2, plus:

- Opening/closing podcast mentions
- Logo/banner on homepage
- Sponsor a quarterly webinar or roundtable
- Podcast interview or guest article
- Featured Digest ad
- First access to new initiatives

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◆ **Let's Talk**

Let's explore a partnership that fits your goals and helps us both grow.

✉ **Contact Dr. Joseph Casciani**

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[www.Livingto100.Club](http://www.Livingto100.Club)

[www.Livingto100.Solutions](http://www.Livingto100.Solutions)

[www.Livingto100.Community](http://www.Livingto100.Community)